

## **Vlatko Ceric**

### Press Release

#### **Pixel Perfect - The Digital Fine Art Exhibition**

October 26 - November 15, 2007

#### **Agora Gallery**

530 West 25th St, Chelsea, New York City

This is a new millennium, a new age, one in which Art need no longer do battle with Science. Instead of existing in opposition, a beautiful synthesis between the two can be achieved. This lesson is perhaps taught best by Vlatko Ceric, who has blended the science of mathematics with artistic expression using specially self developed software that utilizes algorithms to transform idea into image.

Born in Zagreb, Croatia, Vlatko Ceric trained as a scientist working in the field of computer modeling and simulation, and today is a full professor of Informatics at the University of Zagreb. Vlatko first began producing images via computer in the 1970's, making use of the relatively primitive technology of printed symbols to create strikingly beautiful, yet orderly images that soon came to be in high demand.

Through many years experimenting with images and image manipulation, Vlatko's works have reached new heights, and have been exhibited across the globe. There is a spirit in the machine, and Vlatko Ceric has freed it.